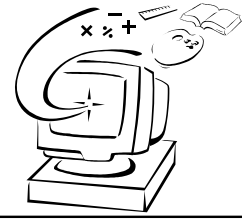


ENTREPRENEUR PROJECT LESSON PLAN



WEEK 14 - DAY 69 THROUGH WEEK 18 - DAY 90

Lesson Objectives:

- Demonstrate the ability to utilize tools to accomplish a specified task
- Apply research skills to complete a task
- Develop evaluation criteria
- Create desktop publishing and web components to support a business
- Demonstrate how technology effects society
- Demonstrate the ability to create timelines and track progress

Materials:

- Scope and Sequence - How to Teach Key Questions
- Resource 1.4 Big 6 Organizer or Resource 4.4 Cornell Notes
- Resource 14.1 - Entrepreneur Project Grading Rubric

Instructional Strategies:

- Practical Application
- Independent Practice
- Group Collaboration
- Brainstorming
- Class Discussion

Instructional Flow:

- 1) In this unit, students are to become Entrepreneurs
- 2) Divide the class into groups of 2
- 3) Student Groups will be responsible for the following:
 - A) Selecting a Business of Interest
 - B) Naming the Business
 - C) Defining and Creating all publications to support the business
 - D) Database and Spreadsheet lists of income, costs, employees, or customers
 - E) Designing evaluation criteria for each project
 - F) Creating a timeline for completion of all projects
- 4) Teachers may create additional timelines to assist students with the completion of projects.
- 5) Students have 22 instructional days to plan, develop, and publish all materials.
- 6) Students are expected to research their business in-depth to provide as accurate as possible information about their business.
- 7) Provide students with the Big 6 Organizer or the Cornell Notes to assist with organization.
- 8) Teachers may need to introduce this unit by discussing Entrepreneurship and some of America's most successful Businessmen and Women.
- 9) Although the teacher grading rubrics are included with this unit, student created criteria should also be used for grading purposes for this unit.