

Accountability, Technology and Mgmt. Information (ATMI) Department
Project Concept Document

1. **Project Name:** Digital Video Distribution System
2. **ATMI Point of Contact:** Miguel Guhlin, Director, Instructional Services
3. **Project Owner:**
4. **Vision 2005/LRTP Reference:**

Long Range Technology Plan: Imagine voice, data, and video information all passing through one cable. All classrooms and offices will be fully cabled and connected to the Internet, and the network will support voice communications, data communications, and video transmission, making the integration of technology into daily instructional and administrative duties complete.

5. **Project Requirement Statement:** The digital video distribution system will provide videos, instructional materials linked to the videos, for K-12 content areas as well as facilitating TEKS correlations.
6. **Project Description:**

Teachers, teacher-librarians, curriculum and instruction specialists require easy access to video and still photo content not currently available. Classroom teachers, library resource centers will have fast, abundant access to educational video anywhere that a computer has Internet access, including secure home access for students and parents.

 - Negotiation with a digital distributor of video content will replace existing, more costly agreements with the local education service center and save the District over \$20,000 and provide more resources online.
 - Provide the raw digital content—such as video clips and still photos—needed to promote media literacy and foster students’ preparation of multimedia presentations for the TAKS Viewing and Representation strand.
 - Eliminate the fear of copyright violation when technology is used under fair use guidelines on the District intranet.
 - Provide a library of over 8000 movies in a variety of format, including 1300 videos available for digital distribution.
 - Make San Antonio ISD independent of Internet video distributors through the establishment of localized video distribution server(s).
7. **ATMI Staff Affected:** Office of Instructional Technology and Library Services
8. **Other SAISD Department(s) Affected:** Curriculum & Instruction, Special Education, and Counselors.

9. **Other SAISD Department(s) POC:** Dr. Eduardo Torres, Curriculum and Instruction
10. **Estimated Project Costs:**
 a. Recurring cost is approximately \$31,000 subscription service. ITLS currently pays \$107,000 to Region 20 Education Service Center for similar, but less quality service.
11. **Estimated Project Duration:** Indefinitely
12. **Critical Deadline:** Summer, 2003
13. **Additional Staffing Required:** Existing staff.
14. **Facility Requirement:** NA
15. **Sole Source:** No
16. **Budgeted Funds:** Yes
 Budget Code: 411-12-6239.21-950-399000
17. **Related To Existing Project:** Yes Project Name: Various Curriculum & Instruction Initiatives
18. **Consequence of Non-Approval:** Lack of access to digital content aligned to TEKS across the district.